The Dentistry Show 2013

New Loupes & Lights - Extend Stand G30
Whether you're looking for a compact loupe to get started or a serious relationship with high definition loupes and light, then Evident have everything you need as they unveil their new Range of EvidentZoom® loupes and lights at this year’s Dentistry Show. Evident are renowned for standards of optical comfort and performance. Evident now offers two new EvidentZoom® systems, enabling them to offer a loupe to suit everyone’s individual needs. Whatever your requirements, simply choose from the NEW Essential cost-effective 2.5x loupes, the NEW powerful yet compact Fisapell loupes for all your high magnification needs in 5.5x, 4.5x, 7.5x, on the existing stylish and lightweight HD loupes available from 2.1x to 4.2x magnification. Completing the loupe much experience, Evident have partnered with two NEW EvidentZoom® lights. Essential and SP now come focus and SP in providing light in exactly the same way as the much-loved and highly recommended Evident Zoom bodacious range. The unique combination of the two main ingredients which provide the united strengths of stannous fluoride's antimicrobial properties and polyphosphate as a gentle acid neutralising agent in a combination of colour matching as well as reducing eye fatigue.

Mark your practice perfect!
Managing your practice need not be a chore. That’s why we specialise and speak to our experienced team to find out more.

- Clinical Practice Management
- Business management services
- Training and CPD
- Materials and Equipment
- Engineering services
- Marketing services
- Information Technology
- Practice management software
- Equipment and technology
- Consultancy and training services
- Practice environmental design
- Practice signage
- On-site revalidation training
- Annual inspection

By visiting our stand at The Dentistry Show 2013 you can learn more about how we can make your practice perfect. Speak to our friendly and experienced team to find out more about:

- Clinical Practice Management
- Business management services
- Training and CPD
- Materials and Equipment
- Engineering services

We’re working alongside dental practices for over 20 years, and pride ourselves on understanding your practice needs. With over 1,000 members across 7,000 practices, we offer a complete solution, allowing you to focus on what you do best!

For more information contact Nabil Bocaire on 0208 756 1300 or visit www.nobilbocaire.com


Philips shines a light on EU Compliant active tooth whitening
To highlight the practice opportunities that active whitening presents for dental professionals following EU regulation changes Philips will be running its real time whitening workshops at the Dentistry Show. The workshops will coincide with the launch of Philips new light activated tooth whitening system which introduces a new six per cent whitening solution specifically to be used with its pioneering Zoom Whitelight LED lamp. The new whitening gel contains a per cent H2O2 formulation which is combined with pH booster and also like Zoom products, also contains Amorphous Calcium Phosphate (ACP), which reduces sensitivity, protects enamel and helps improve the longevity of the tooth. The gel is is light activated by Philips Zoom Whitelight LED lamp.

A protocol developed by Philips recommends 4 x 15 minute cycles with pH booster using Zoom Whitelight during an in-office session and this is coupled with the provision of a home whitening kit which contains a consumer whitening kit (the latter has just won the prestigious Product of the Year award).

Real-time workshops will demonstrate the new system and the protocols developed by Philips for both light activated in-practice and take-home tooth whitening in real time. The six whitening workshops will take place in Workshop Suite 5 throughout the event. Delegates who are not able to get a place on the workshops can also visit Philips stand B52 at The Dentistry Show.

For more information or to make an appointment for a personal practice visit or to buy the new system direct call 0800 0567 222.


Shades of White
Takara Belmont’s stand will be showing the new Ti-Force power brush refill head which gives patients the opportunity to keep their teeth whiter for longer. Relieving sensitivity whilst offering acidic foods once again. Choice: Gum & Whitening Expert, boasting a unique gum protection system to prevent the causes and effects of gum disease.

Flexible for oral hygiene
The 90 minute workshops will demonstrate the new system and the protocols developed by Philips for both light activated in-practice and take-home tooth whitening in real time. The six whitening workshops will take place in Workshop Suite 5 throughout the event. Delegates who are not able to get a place on the workshops can also visit Philips stand B52 at The Dentistry Show.

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