**New Lamps & Lights - Expert Stand G30**

Whether you're looking for a cost-effective solution or hoping to generate a serious relationship with a high-definition image, then Edwin have everything you need as they unveil their new Range of Excellent™ lamps and lights at this year’s Dental Show. These lamps are designed and manufactured to the highest standards of optical comfort and performance, Edwin now offers two new Excellent™ lamps, enabling them to be a huge source for your individual needs.

Whatever your requirements, simply choose from the New Essential cost-effective 2.5kW lamp, the powerful new petrol lampExcellent™ lamp for all your magnification needs in 5.5k, 6.5k, 7.5k, or the existing styles and lightweight Ohne lamp available from 2.2k to 2.4k magnification. Completing the lamp range experience, Edwin now offer two lamps with two New Excellent™ lamps. Essential and 30k now join Focus and XP in providing light in exactly the right place, and are each compatible with the NEW Essential and existing Premium batteries. Additionally, Edwin will be showcasing their DanCome central system for 2013, enabling 360° ISO compatible treatment areas.

Nurses will also benefit from this feature as it provides the ideal position for X-ray film exposure. The “breaks behind the chair”, it provides an easy and unobtrusive welcome.

The unique centrally mounted pivoting mechanism allows the tbCompass to convert easily and effortlessly from a static position to a dynamic one, creating the ‘perfect’ feature.

All bites, prices and equipment
- Materials and Equipment
- Business management services
- Training and CPD
- Materials and Equipment
- Engineering services

A Brighter, Healthier Show with Beverly Hills Formula – Stand C22

The Beverly Hills Formula storyline continues to develop its ever-growing range of advanced, at-home, whitening solutions with our latest low abrasion Perfect White toothpaints.

Those looking for a whitening boost will appreciate the high-performance given by Perfect White. It contains a 91 per cent of stains over a five-year period. Teeth feel smoother and cleaner after brushing, helping remove stains and keeping your teeth cleaner. The ideal choice for those who are looking for a high-performance whitening boost, Perfect White Seaweed newcomer formulation includes Porphyromonas gingivalis bacteria, to inhibit plaque, bacteria and gums, leaving teeth not only appearing brighter but also enabling you to enjoy eating foods once again.

Delegates can expect to see some of the latest technology, from the limited edition Ceramic toothpaste, a new formulation designed specifically to be used as part of a daily oral care regime.

For more information visit Beverly Hills Formula – Stand C22 or if you are unable to attend please call +353 1842 6611, email info@beverlyhillsformula.com, or visit www.beverlyhillsformula.com. Follow us on Twitter: @BHF_Whitening

Philips Shows a light on EU Compliance Act Whitening Toothbrushes

To highlight the positive opportunities associated with whitening presents for dental professionals following EU regulation changes Philips will be running six real time whitening workshops at the Dentistry Show. The workshops will coincide with the UK launch of Philips new light activated tooth whitening system which introduces a new six per cent whitening solution formulated specifically to be used with its pionnering Zoom Whitelight LED lamp. The new whitening gel contains a per cent H2O2 formulation which is combined with a pH booster and lila as Zoom Whitelight, also contains Ammonium Hydrogen Phosphate (AHIP), which reduces sensitivity, protects enamel and helps improve the lumine of the tooth. The gel is then activated by Philips new Whitelight (the latter has just won the prestigious Product of the Year award).

Real-time workshops

The 90 minute workshop will demonstrate the new system and the protocols developed by Philips for both light activated in-practice and take-home tooth whitening in real time. The six whitening workshops take place in Workshop Suite 5 throughout the event. Delegates who are not able to get a place on the workshops can also visit Philips stand B25 at The Dentistry Show.

For more information or to make an appointment for a personal practice visit or to buy the new system direct call 0800 0567 222

**New Products**

**Complementing the range, Beverly Hills Formula moisturising Mouth Conditioner provides long-lasting relief of dry mouth and is recommended to be used as part of a daily oral care regime.**

For more information visit Beverly Hills Formula – Stand C22 or if you are unable to attend please call +353 1842 6611, email info@beverlyhillsformula.com, or visit www.beverlyhillsformula.com. Follow us on Twitter: @BHF_Whitening

For more information about Healthcare Learning: Smile-on, call 020 7480 9899 or email info@healthcarelearning.com

**Visit Healthcare Learning: Smile-on - Stand 547**

Widely recognised as a leading provider for online dental training and education, Healthcare Learning: Smile-on will be exhibiting all their qualifications and programmes at The Dentistry Show 2013. The expert team will be on hand to provide delegates with all the information they need to develop their careers. In addition, Healthcare Learning: Smile-on will also be working in partnership with ThisDentistCan as a ‘joint venture within the Academy’s conference on the first day of the Show. Created specifically for tomorrow’s leader, the conference will offer insight into the latest clinical and professional thinking in the industry, providing the knowledge and inspiration young dentists need to fulfil their aspirations. Those in attendance will be in with a chance to win a mini iPad each of the five sessions, in addition to exclusive access to a wealth of learning resources, exclusive offers and promotions and discount tickets for the Heart Your Smile party. The Dental Show evening is all about fun and better of, with brand new features and a line-up of world-class speakers. Find out how you could be the next big thing in dentistry, and visit Healthcare Learning: Smile-on at The Dentistry Show 2013.

For more information about Healthcare Learning: Smile-on, call 020 7480 9899 or email info@healthcarelearning.com

**New Products**

**Oral-B**

The new Oral-B Pro-Expert toothpaste line in the syringe is the essence of the combination of the two main ingredients which provide the united strengths of stain-remover antimicrobial properties and polyolphosphate a gentle cleaning effect to aid calculus and stains.

Oral-B also manufactures a range of electric toothbrushes and refil heads. Their flagship model, the Oral-B Triumph with SmartGuide incorporates novel cleaning agent to inhibit calculus and stains.

Visit Qatar Belmont’s stand at the Dentistry Show 2013 – come and see how we can make your practice perfect!

Managing your practice needs not be a chore. That’s why at dbg we offer a range of personalised membership services to provide you with all the help and support you need.

By visiting our stand at The Dentistry Show 2013 you can learn more about how we can make your practice perfect.

For more information contact Nobelo Biocare on 0208 756 3300 or visit www.nobelo.com